



# Antenno

Be informed. Get involved.



**Rapid communication with the people in your community.**

A community focused digital platform is the future of communications.



Antenno is a mobile app that assists councils and other organisations working in the public sector to get information out quickly to people in the community.

Antenno allows you to not only send alerts and notifications but also receive feedback and input from the community, increasing awareness, satisfaction and engagement.

Antenno's leading design actively encourages the community to interact and make quality decisions about the topics and places they care about, ensuring your message receives the attention and reach it requires. Furthermore, the community has the ability to share alerts and notifications with their network, creating greater community engagement.

## How does Antenno work for organisations?

Antenno allows you to publish community alerts and notifications on a web portal that links to the app. Content is then allocated to a topic and is map-defined to particular zones of action.

## How does Antenno work for members of the community?

It's designed to be easy to use, and can also be accessed anonymously, without login or personal information required. The community can lock on to the areas they care about the most, such as their homes, workplaces, rental properties and schools.

Antenno then alerts users when an area they care about is affected. This can be refined further by topic, so users only receive the messages that are relevant to them. It also encourages interactivity – the community can quickly and easily respond to surveys, report issues as they arise and even submit their own ideas.

## Request a demo

If you'd like to see a demo, or want to find out more, contact Datacom now – we'd be delighted to hear from you.

## What information can Antenno help publish?

### Council Services

- Rubbish & recycling
- Community meetings
- Rates payments
- Mobile libraries
- Animal control

### Public Safety

- Emergency preparedness
- Emergency recovery
- Fire permits & restrictions
- Health & safety warnings
- Water quality alerts
- Biosecurity alerts

### Public Infrastructure

- Water information & restrictions
- Water outages
- Planned & unplanned shutdowns
- Facility upgrades & works
- Power outages
- Roadworks & closures
- Spraying & baiting

### Community Information

- Community notices
- Local issues & alerts
- Sports ground closures
- Swimming pool closures
- Events & activities

## What information can the community share through Antenno?

### Community Issues

- Dog & animal issues
- Graffiti & vandalism
- Health & environment
- Parks & community facilities
- Nuisances
- Parking
- Roads & footpaths
- Rubbish & recycling
- Water & drains
- Feedback & ideas

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